

OFFSET HEAT TRANSFER

What is Offset Heat Transfer?

Offset Heat Transfer printing technology uses plates, usually made from aluminum, which are used to transfer a design onto a rubber "blanket", and then rolling that design onto a sheet of paper. It's called offset because the ink is not transferred directly onto the paper.

The colors from different plates are layered on the blanket; allowing for better color accuracy, then to the paper and finally on the product.

Advantages:

- Large quantities can be printed cost effectively
- Superior image quality
- Drying is quick
- Better color fidelity as the plates can mix custom ink colors
- Samples are approved through Heat Transfer and mass produced on Offset transfer

Limitations:

- Longer timetable since plates need to be created
- No ironing on print

Applications:

- Bags, T-shirts etc

Artwork Supported File:

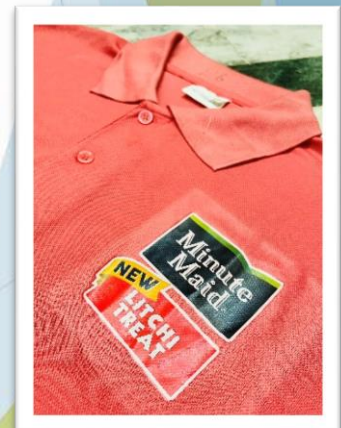
- PDF, EPS, Cdr. etc



Printed backpack



Mass produced Polo shirt via Offset Printing



Cost

Rs. 4/ sq. inch

Minimum Order Quantity

200 pcs