EMBOSSING & DEBOSSING

What is Embossing and Debossing?

Embossing and Debossing is when an image, logo or text is imprinted into your desired print piece, creating a raised or depressed effect respectively. It leaves a three dimensional effect on the surface of the print piece.

It is great eye- catching way to highlight your image or logo on the product.

Advantages:

- Creates a three dimensional effect and offers depth
- Long lasting
- Easier to apply foil printing to an embossed design
- Easier to apply ink

Limitations:

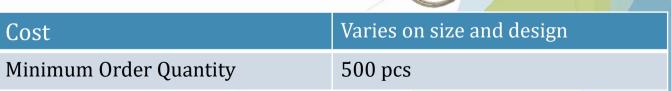
- Thin surface do not emboss/ deboss well
- Brass die is made for embossing

Applications:

• Diary, Rexin products, Suede products, Small Leather goods etc

Artwork Supported File:

PDF, EPS, Cdr. etc



keychain

