

# EMBOSSING & DEBOSSING

## What is Embossing and Debossing?

Embossing and Debossing is when an image, logo or text is imprinted into your desired print piece, creating a raised or depressed effect respectively. It leaves a three dimensional effect on the surface of the print piece.

It is great eye- catching way to highlight your image or logo on the product.

### Advantages:

- Creates a three dimensional effect and offers depth
- Long lasting
- Easier to apply foil printing to an embossed design
- Easier to apply ink

### Limitations:

- Thin surface do not emboss/ deboss well
- Brass die is made for embossing

### Applications:

- Diary, Rexin products, Suede products, Small Leather goods etc

### Artwork Supported File:

- PDF, EPS, Cdr. etc



Cost

Varies on size and design

Minimum Order Quantity

500 pcs