

DIGITAL PRINTING

What is Digital Printing?

Digital printing is the process of printing digital based images on a variety of media substrates. Digital files like PDFs or desktop publishing files can be sent directly to the digital printing press where large- format and high- volume laser or inkjet printers are used.

Advantages:

- It is quick and methodical
- Produces good quality images with high resolution
- Ideal for sample printing or small quantities
- Cost effective short runs
- Print on demand
- Fast turnarounds

Limitations:

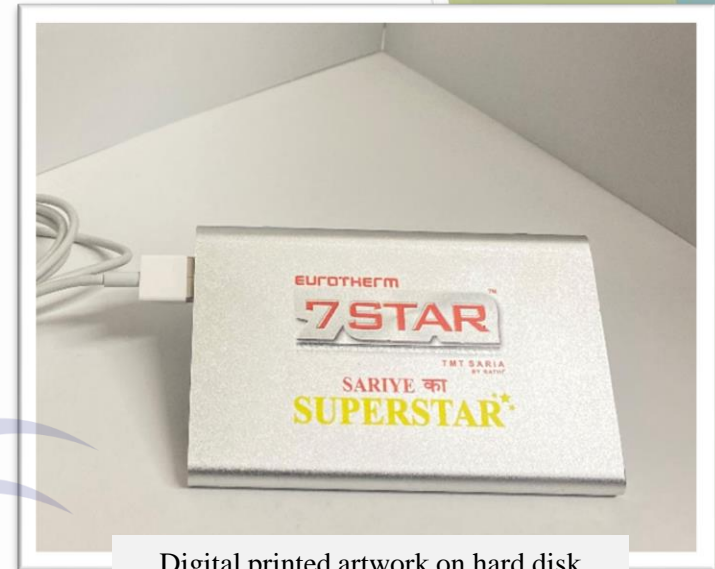
- More expensive in higher quantity print runs

Applications:

- Hard flat surfaces like speakers, power banks, pen drives etc

Artwork Supported File:

- PDF, EPS, Cdr. etc



Digital printed artwork on hard disk



Print on water bottle

Cost	Rs. 4/ sq. inch
Minimum Order Quantity	200 pcs